

ORIGINAL REV#0 ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION

AGY # AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # CONTRACT # 6389158

PRDCT PRIORITIES USA ACT

FLIGHT DATES OCT23/12

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT22/12 12.40

REP:

TO: NSA WDCW

FROM: GREG

NEW ORDER

TTL..\$16500..16X

THX PLS CFM, 10/22/12

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDS#9914019

*** WDCW-TV ***

REP. # OFF. # SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			900A-1000A	30		\$1,200.00	10/23	10/29	3		TU-F,M	3
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1789												
PROGRAM : JUDGE MATHIS												
2			1000A-1100A	30		\$1,200.00	10/23	10/29	3		TU-F,M	3
PROGRAM : PEOPLE'S COURT												
3			1100A-1200N	30		\$1,200.00	10/23	10/29	2		TU-F,M	2
PROGRAM : PEOPLE'S COURT												

9/22/11

ORDER WORKSHEET

HARRIS REPORT FROM REP

DATE: 10/24/12
TIME: 14:10
STATION: WDCW-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-600P	30								
	PROGRAM :		SAT MOVIE									
5			600P-630P	30		\$600.00	10/27	10/27	1		SAT	1
	PROGRAM :		FAMILY GUY									
6			630P-700P	30		\$600.00	10/27	10/27	1		SAT	1
	PROGRAM :		FAMILY GUY									
7			730P-800P	30		\$600.00	10/27	10/27	1		SAT	1
	PROGRAM :		2.5 MEN									
8			100P-300P	30		\$1,800.00	10/27	10/27	1		SAT	1
	PROGRAM :		SUN MOVIE									
9			300P-500P	30		\$500.00	10/28	10/28	1		SUN	1
	PROGRAM :		SUN MOVIE									
10			600P-630P	30		\$1,000.00	10/28	10/28	1		SUN	1
	PROGRAM :		2.5 MEN									
11			630P-700P	30		\$1,200.00	10/28	10/28	1		SUN	1
	PROGRAM :		2.5 MEN									
OCT/12			16500.00									
NOV/12												
						\$.00						

CONTRACT TOTAL 16500.00
TOTAL SPOTS 16

MARKET TOTALS \$412,500 WDCW 4% WJLA 22% WUSA 18% WRC 27% WTTG 26% WPXW 0% WDCA 3%
SVC- NSI
DEMOS- RA35+*
CABL 0%